1194.22(o): Skip Link

### Definition

 A method shall be provided that permits users to skip repetitive navigation links.

### Background

- The purpose of the skip link is to allow the user to by-pass repetitive navigational links to the main content of the page.
- For those who use screen readers or other types of assistive technologies, it can be a tedious and time-consuming chore to wait for the assistive technology to work through and announce each of the standard navigational links before getting to the intended location.

# Technique 1: Text

- Should be the first link on the page
  - Code:
  - <a href="#content">Skip to Main Content</a>
- Main Content Area
  - Code:
  - <a name="content"></a>

# Technique 1 (cont)

- Why have it visible?
  - Available to all users including all types of assistive technology pointing devices and users who only use the keyboard.
  - Design consideration on where to place the Skip Link text
  - Text visible on page(s)

# Technique 2: Image

- Should be first link on page
  - Code: 1 pixel transparent gif
  - <a href="#content"><img src="1pixel.gif"
    border="0" alt="skip to main content"></a>
- Main content area
  - Code
  - <a name="content"></a>

## Technique 2 (cont)

- Why have it invisible?
  - Not visible on web page(s)
  - Doesn't affect visual design of pages
  - Not visual to users with assistive technology pointing devices and users who only use the keyboard.
  - Can only be viewed with graphics turned off

#### Common Errors

- Error 1: Missing Anchor
  - You have the Bookmark:
    - <a href="#content"><img src="1pixel.gif" border="0" alt="skip to main content"></a>
  - Missing the anchor:
    - <a name="content"></a>

#### Common Errors (cont)

- Error 2: Bookmark
  - Missing Bookmark:
    - <a href="#content"><img src="1pixel.gif" border="0" alt="skip to main content"></a>
  - Have the anchor:
    - <a name="content"></a>

### Common Errors (cont)

- Error 3: Bookmark
  - Bookmark is not assigned to a value
    - <a href="#content"></a>
  - Anchor
    - <a name="content"><a>

### Common Errors (cont)

- Error 4: HTML coding error
  - Bookmark:
    - <a href="#content" alt="skip to main content>&nbsp;</a>
  - Anchor:
    - <a name="content"></a>
  - Issue:
    - Alt is not a valid HTML attribute for <a href=>

## Bad Design Coding

- Error 5: Bad design
  - Bookmark:
    - <a href="#content">&nbsp;</a>
    - Text same color as background
  - Anchor:
    - <a name="content"></a>
  - Issue:
    - Screen reader and Braille reader say "this page link space"
    - Not visible to anyone

### Bad Design Coding (cont)

- Error 6: Bad design
  - Bookmark:
    - <a href="#content" title="skip to main content">A</a>
    - Text same color as background
  - Anchor:
    - <a>a name="content"></a></a>
  - Issue:
    - Not visible unless color turned off
    - Tabbing to link doesn't show TITLE attribute because tooltips are a mouse function